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### Greening You Launches

May 10, 2008

Tatu Digital Media is pleased to release a new Wordpress blog called Greening You. The site has been in the works for just two months, and already it's popularity is booming, and the collection of information it offers readers is growing.

#### Why another Green website?

Let's face it, there are a load of websites about becoming more environmentally aware. A lot of them deal with the big issues of the green movement, like trying to reduce greenhouse gasses and information about saving energy. All of this is good, but it can be intimidating.

**Greening You**  
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Greening you offers small ways that the average person can get greener –bit by bit– without having to make a Herculean effort to do so. The goal is to be entertaining and informative and filter green news and information into easily digestible chunks. Videos and interactive learning tools will be presented alongside tips and tricks for getting green and maybe even saving you some money to boot!

#### Why WordPress?

Wordpress is perfectly suited to a site like this. It takes full advantage of the social media bookmarking attributes of WordPress and allows posts and pages to be updated using WordPress as a CMS. We can add plug-ins and custom page layouts that fit perfectly into the overall design with no interruption to operation. In addition WordPress increases the linkability of the site, makes tagging and bookmarking easy, and this helps get the content the most possible coverage.

#### What we do

Tatu Digital Media prides ourselves on finding the best solution for each individual client. We don't sell the latest greatest just because we want to play with our new toys. We listen to the client's needs and help them determine what will be the best fit for each situation. Maybe that's HTML, CSS, AJAX, Video or Flash. Perhaps the site is an older model and just needs some modernization or an on-line marketing campaign. We can perform a site audit, help you decide what's best for you and your budget, and lay out a plan of attack to make the most impact possible. Visit our website to sample some of our work, and feel free to contact any of our clients to see if we have been effective for them. [www.tatudigital.com](http://www.tatudigital.com)

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#### About Tatu Digital Media

Tatu Digital Media helps clients define and build their on-line presence in a variety of ways. From consulting in social media strategy and marketing to Google Ad campaigns, SEO and website development, the company has



offered a full suite on online services since 1996.  
For more information visit [www.tatudigital.com](http://www.tatudigital.com)